

# **Personalized Behaviour Support: Evaluating the Accuracy of User Values Elicited through a Textual Interface** Pien Kastelein **TU Delft Research Project CSE3000**

### 1. Background

**Behaviour Support Applications (BSA)** play a crucial role in our daily lives, assisting users in making decisions aligned with their values.

**User models** incorporating specific values enhance personalized **behaviour support** in various domains.

However, the challenge lies in accurately capturing and updating user values. In this case, using a textual interface.

### 2. Research question

"Are the user values elicited by a textual interface that uses questions in isolation accurate?"

### 3. Methodology

- Identify relevant user values and scenarios.
- Define questions and explore in isolation questioning context.
- Design and develop a textual interface prototype.
- Conduct a user study to create user models and evaluate the effectiveness of the interface.
- Compare the results.

### 4. User study

- A group of fifteen technologically literate people.
- Four different scenarios related to health improvement.
- General and context-based questions to elicit user values.
- Minimalistic and simple interface design.
- User decides if the user model is accurate
- System Usability Scale (SUS) survey to measure user-friendliness.





Average value difference per value change per participant



- usability.

**Textual in Isolation** Textual in Comparison Graphical in Isolation Graphical in Comparison Audio in Isolation

Figure 2: The results of the user experiment per participant, showing the number of changes (Hamming), total value difference of the changes, and the average value difference per value change.

Table 1: Comparison of data with 4 related studies, with the Textual in Isolation being the one researched in this project.

	How enjoyable is drinking water, in general?
	Please enter one of the following options:
	1. Not at all enjoyable 2. Not really enjoyable 3. Neutral
	4. Somewhat enjoyable
	5. Very enjoyable
	Type here
	G
	Send
21:29	Figure 1: The textual interface used to elicit
	user values asking a question in isolation about the enjoyment value of drinking water.

## **5. Results**

Every participant changed values in their user model. With an average difference of 6.09 per changed value.

With an average SUS score of 68.9, the interface is rated just above average

The participants found the interface easy to understand and easy to use.

The participants did not see themselves use the interface frequently.

Comparing to other questioning and interface types, this textual interface is not among the most accurate.

Hamming Distance	Value Difference	Value Differece per Changed Value
5.07	30.87	6.09
0.80	9.67	12.09
1.30	8.00	6.15
5.33	36.87	6.92
3.60	13.50	3.75

Fifteen participants tested the developed textual interface with questions in isolation, revealing that all participants wanted to change certain aspects of their user models. Indicating that there is definite need for **improvement**.

While the participants found the interface to be relatively **user-friendly**, they indicated to have a **no current need** for this interface in its existing state.

The study suffered from other limitations, including time constraints, incidents of faulty user input, and question clarity.

**Future research** should address these limitations and include a larger participant pool, as the small participant group limited generalizability.

[1] A. Bookstein, V. Kulyukin, and T. Raita. Generalized hamming distance. Information Retrieval, 5, 10 2002. [2] J. Brooke. Sus: A quick and dirty usability scale. Usability Eval. Ind., 189, 11 1995. [3] S. Cranefield, M. Winikoff, V. Dignum, and F. Dignum. No pizza for you: Value-based plan selection in bdi agents. pages 178–184, 08 2017. [4] M Kließ, M Stoelinga, and M. B. Riemsdijk. From Good Intentions to Behaviour Change: Probabilistic Feature Diagrams for Behaviour Support Agents, pages 354–369. 10 2019. [5] M.B. Riemsdijk, C. M. Jonker, and V. Lesser. Creating socially adaptive electronic partners: Interaction, reasoning and ethical challenges. 2:1201–1206, 01 2015. [6] Shalom H. Schwartz. An overview of the schwartz theory of basic values. Online Readings in Psychology and Culture, 2(1), 2012. [7] M. Tielman, C. M. Jonker, and M. B. Riemsdijk. What should i do? deriving norms from actions, values and context. pages 35–40, 07 2018.



### 6. Conclusions and further research

### References