Factors that Influence the Acceptance and Adoption of Mobile Learning Applications in Higher Education: A Systematic Review

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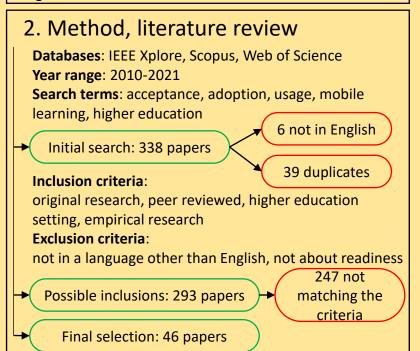


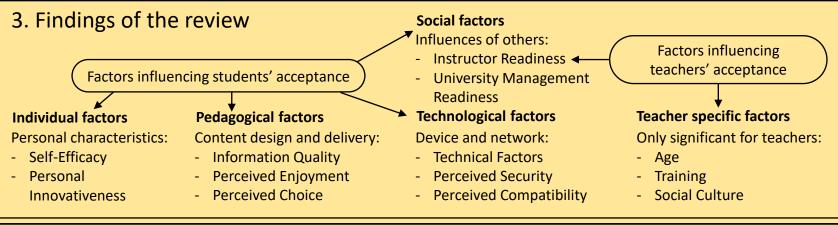
1. Introduction

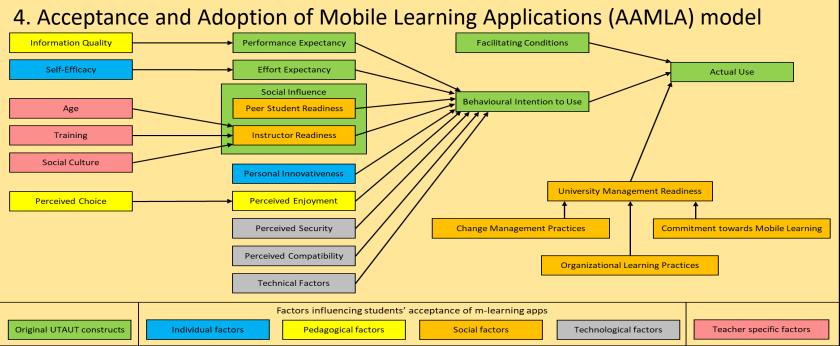
Mobile learning: learning that happens when the learner takes advantage of the learning opportunities offered by mobile technologies [1].

Research questions:

- 1. What are the factors that influence acceptance and adoption of mobile learning apps in higher education?
- 2. How can the UTAUT model [2] be extended to explain those emerging factors in the context of digitalization?







[2] Venkatesh, V. (2003). User acceptance of information technology: Toward a unified

view. MIS Quarterly, 27(3):425-478