

## The Big Picture: Why Better Recommendations?

Accuracy-optimised recommenders often pin users inside "filter-bubbles", limiting discovery and eventually causing content fatigue. We ask whether **coVariance Neural Networks (VNNs)** and their sparsified cousins (S-VNNs) can raise *Novelty* and *Diversity* while holding classical RMSE almost constant. **Research Questions:**

- How do VNNs/S-VNNs perform on novelty & diversity using covariance vs. precision matrices?
- What's the impact of different sparsification techniques?
- Is there a trade-off between rating prediction accuracy and beyond-accuracy metrics?

## Dataset & Key Metrics

Statistic	Value
Users ( $U$ )	943
Movies ( $M$ )	1 682
Ratings	100 000
Split	80/10/10 (train/val/test)

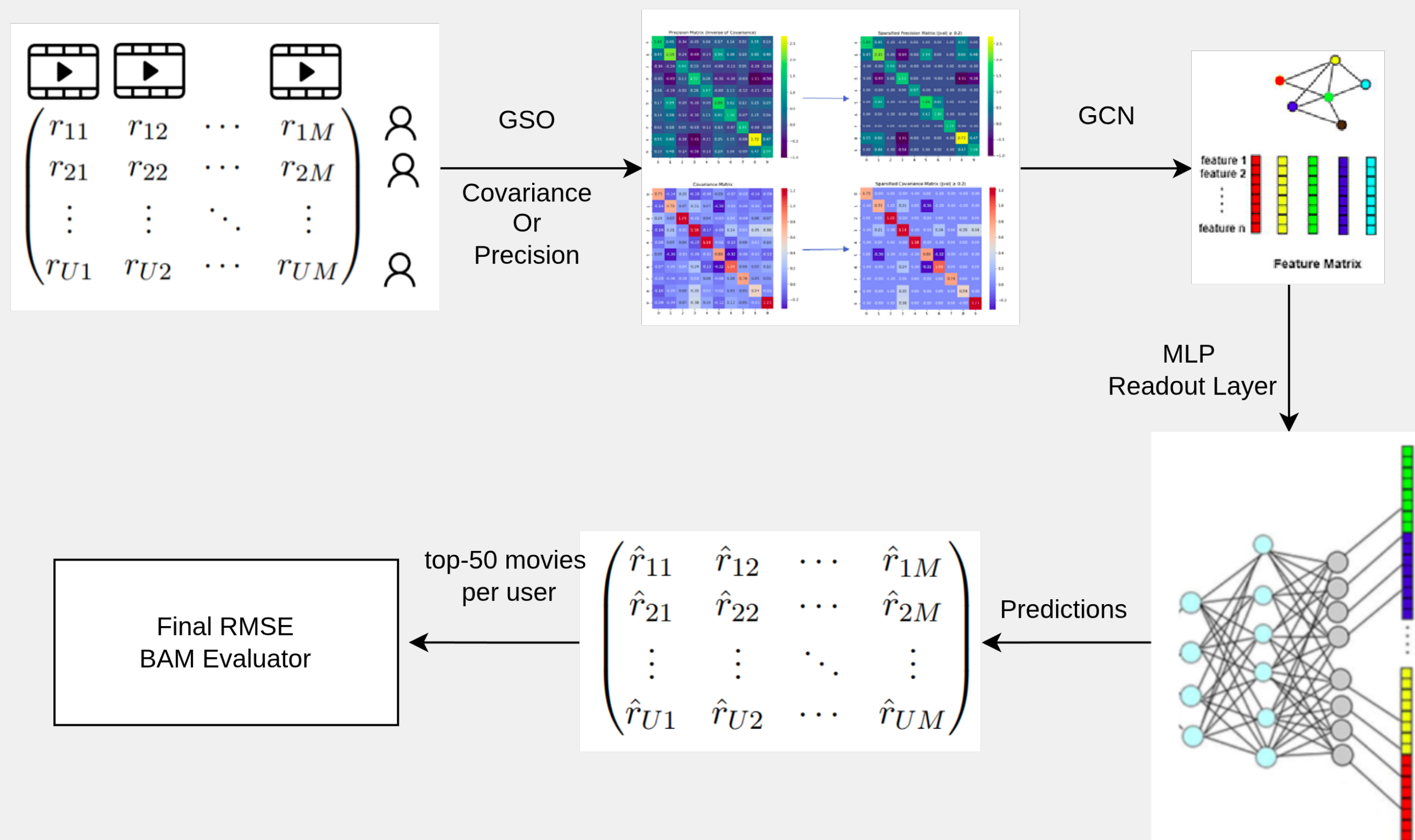
**RMSE:** Average squared gap between the predicted rating and the true user rating. **Lower RMSE → more accurate predictions.**

**Novelty:** Mean *rarity score* of the items in a recommendation list, where rarity is "1 - (popularity of the item across the catalogue)". **Rewards surfacing lesser-known or newly discovered items; *higher* is better.**

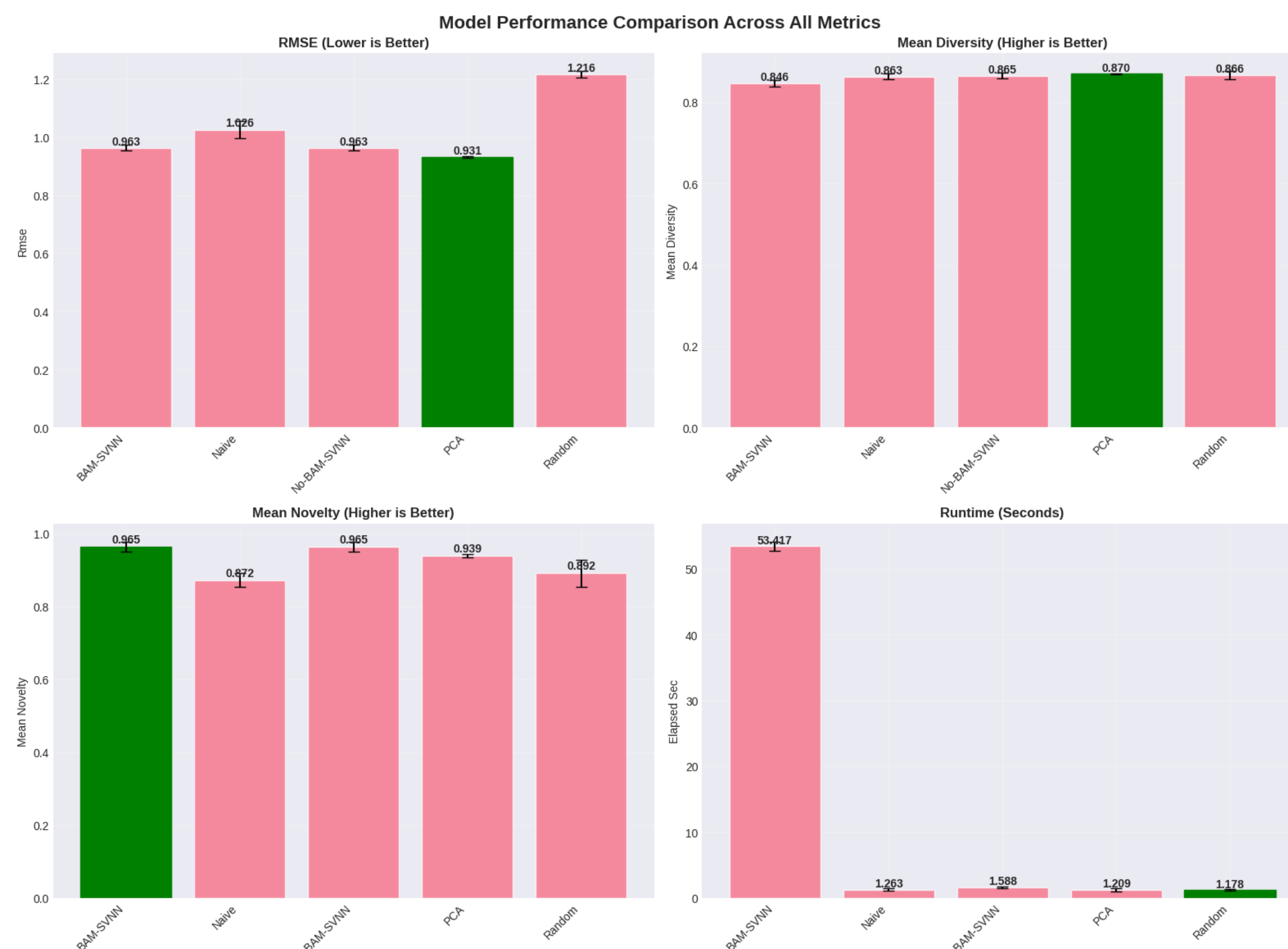
**Diversity:** Average pairwise *hybrid dissimilarity* within the top-50, computed as 50% rating-cosine distance + 50% genre distance. **Rewards lists that span a broader range of themes, styles, or genres; *higher* is better**

## Introducing VNNs & S-VNNs

- VNN (coVariance Neural Network):
  - Treats user/item relationships as covariance (precision) matrix.
  - Applies graph convolutions to learn patterns.
- S-VNN (Sparse VNN):
  - Sparsifies matrices, keeping only the important, meaningful correlations.
  - Reduces noise, improve efficiency, and potentially boosts novelty and diversity by focusing graph learning.

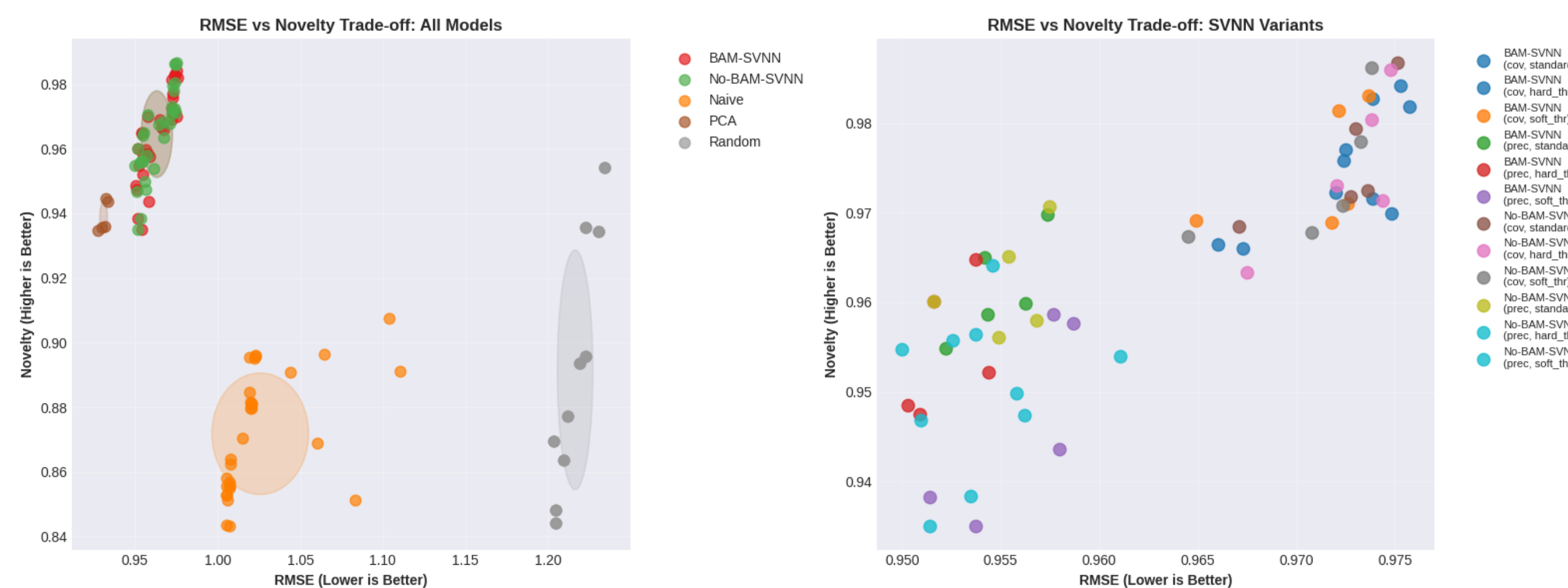


## Accuracy vs. Beyond-Accuracy



Mean  $\pm$  1 SE for five model families. Green bar = best per metric.

## Trade-off Frontier



SVNN variants sit on the Pareto frontier: +2.8 pp Novelty for +0.03 RMSE versus PCA.

## Key Observations

- O1 Novelty Gain.** Both SVNN flavours beat PCA by **+2.8 pp Novelty** while retaining near-parity RMSE.
- O2 Graph Matters.** Hard-thresholded *precision* graphs achieve the lowest SVNN RMSE (0.952); dense *covariance* graphs maximise Diversity (0.868).

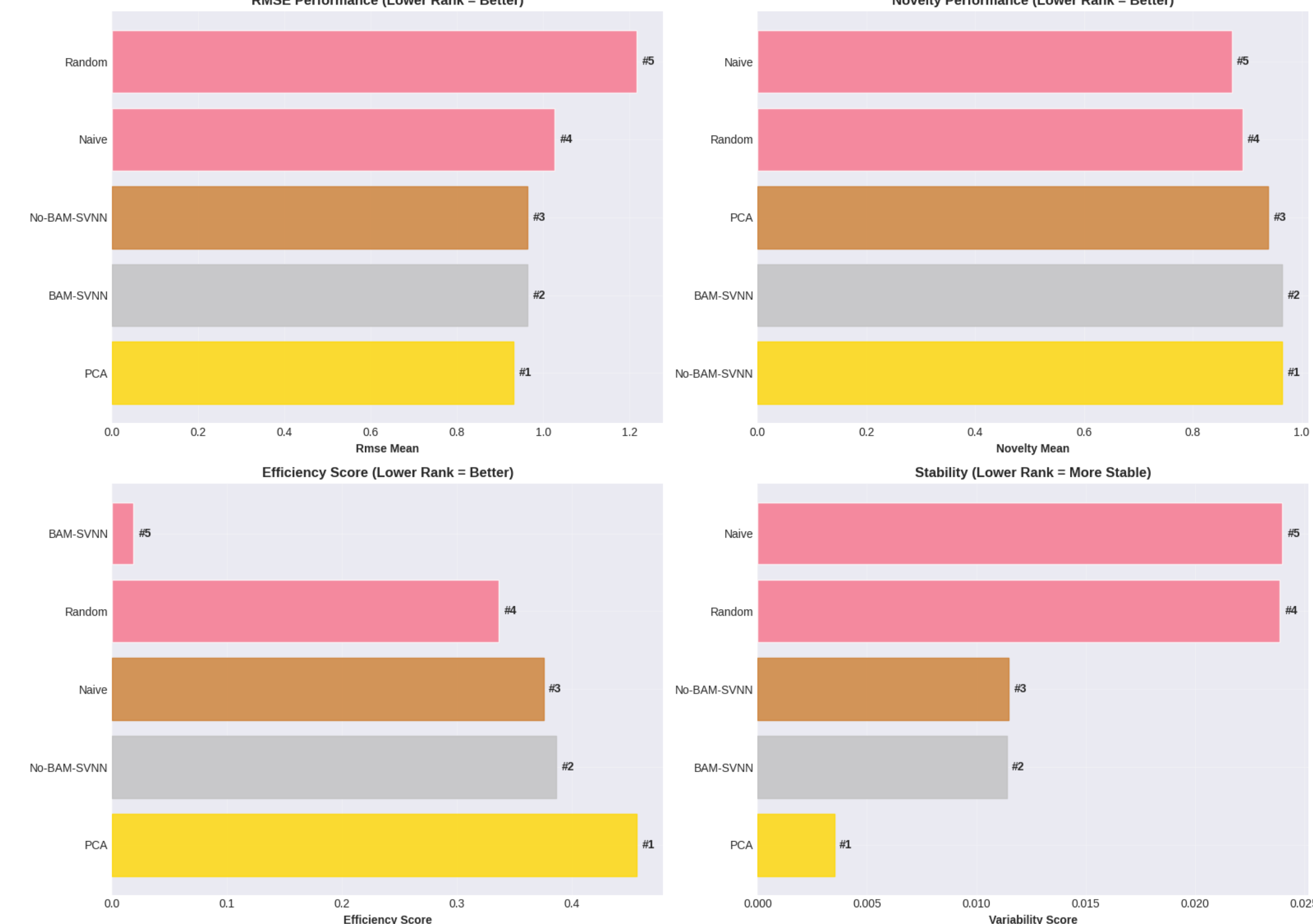
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## Efficiency Matters



BAM-weighted loss multiplies runtime by  $\times 33$  yet shows no significant gain over RMSE-only SVNN.

## Comprehensive Model Ranking Analysis



## Future Work

### Future Work

- Validate on ML-1M, Amazon, YouTube implicit logs.
- Optimise  $\alpha$  and  $\lambda$  with multi-objective methods.
- Learnable GSOs adaptive sparsification.
- Deeper SVNN stacks; rank-based loss.
- Online A/B test for perceived serendipity.

## References & Acknowledgments

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- Saurabh Sihag, Gonzalo Mateos, Corey McMillan, and Alejandro Ribeiro. coVariance Neural Networks, 2023.
- Saúl Vargas and Pablo Castells. Rank and relevance in novelty and diversity metrics for recommender systems. 2011.